

Leasys accelerates and makes car rental increasingly accessible with a special offer on Jeep Compass

- Leasys is launching a new offer on Jeep Compass with a monthly fee starting from **€399 excl. VAT**, reinforcing its commitment to making long-term rental more accessible and aligned with the needs of Italian drivers.
- Dedicated to private customers, freelancers, and SMEs, the initiative further expands the Leasys portfolio and confirms rental as a concrete, flexible, and convenient solution for everyday mobility.
- To support the launch and bring the public even closer to rental solutions, Leasys introduces “The 399 Store”, an urban activation that will transform Rome and Milan’s main train stations into experiential spaces throughout July.

Leasys presents a new long-term rental proposal dedicated to Jeep Compass, designed to concretely meet the mobility needs of private individuals, freelancers, and SMEs. At the heart of the offer is a clear and distinctive proposition – **Jeep Compass starting from €399 per month excl. VAT** – making access to a driving experience that blends technology, versatility, and a spirit of freedom even more immediate, all hallmark values of the Jeep universe.

The offer refers to the **Jeep Compass 1.2 Turbo MHEV 106kW Altitude DCT** at **€399 per month excl. VAT**, with an upfront payment of **€3,300 excl. VAT**, over **48 months and 60,000 km**, including key insurance, maintenance, and assistance services. A comprehensive proposal that reflects the Leasys approach: making cars accessible through long-term rental, turning an aspirational model like Jeep Compass into a concrete, sustainable choice perfectly aligned with the needs of modern, hassle-free mobility.

With this initiative, Leasys strengthens its role as an enabler of a new mobility culture, where long-term rental increasingly stands out as a choice capable of combining freedom with cost control.

The offer, available on **Leasys.com**, can be accessed in two ways. The first, which provides tangible economic savings, is the **fully digital rental**, allowing customers to access the offer with a reserved fee of **€399 per month (VAT excluded)** and complete the entire process independently online, from rental configuration to contract signing. Alternatively, customers may opt for a guided path, selecting the offer with a fee of **€419 per month (VAT excluded)** – **€4,299 upfront excl. VAT** – starting the request online and finalizing it offline with the support

of a consultant. Two modes designed to adapt to different customer needs, offering the freedom to choose the level of interaction that best suits individual preferences.

The 399 Store: mobility value brought into comparison

Enhancing the immediacy and engagement of the Leasys narrative is “**The 399 Store**”, the experiential core of the initiative. This itinerant urban activation will be present for one month in the heart of Italy’s main railway hubs: **Rome Termini from June 26 to July 9**, and subsequently **Milan Centrale from July 9 to July 23**.

Designed as a contemporary premium lifestyle store, “The 399 Store” showcases a selection of everyday objects, all priced at **€399**, creating a direct and immediate comparison with the rental fee. A juxtaposition that overturns the traditional perception of car ownership: from an extraordinary expense to an accessible, conscious choice seamlessly integrated among regular spending, capable of generating value over time.

The experience is designed to be phygital and engaging: from interactive QR codes on the objects to the digital quiz “**What’s Your 399?**”, the journey culminates in the reveal of the Jeep Compass offer and the concrete opportunity for participants to access the offer and start – or complete – their rental request, either online or with consultant support.

With this initiative, Leasys aims to make it increasingly clear that rental represents the future of mobility: simple, transparent, and accessible.

Leasys

Leasys, a joint venture between Stellantis and Crédit Agricole Personal Finance & Mobility, offers mobility solutions from medium to long-term rental to company fleet management systems that guarantee efficient, rational, safe and sustainable mobility. Created by the merger of two leading companies in the sector, Leasys and Free2Move Crédit-bail, the new company is confirmed as a pioneer of a new idea of fluid, integrated and sustainable mobility, designed for individuals, professionals and companies of all sizes. Leasys has a fleet of over 950,000 vehicles and is already operational in 11 European countries: Autriche, Belgique, France, Allemagne, Italie, Luxembourg, Netherlands, Pologne, Portugal, United Kingdom and Spain.