

Press release

Plus:Für Andere: Promoting commitment and achieving more together

- **Social responsibility firmly anchored in the corporate culture**
- **Funding programme specifically supports local initiatives**
- **Join now: Submit projects by July 31st 2026**

Stuttgart, June 1st, 2026. Creditplus Bank AG is once again launching its voluntary funding programme "Plus:Für Andere". From now on, committed individuals can submit their charitable projects and thus secure the opportunity for funding of 1,500 euros. The application phase runs until July 31st 2026.

Commitment to society is a central part of a functioning community. That is why Creditplus Bank launched the "Plus:Für Andere" funding programme back in 2013 to make initiatives visible and promote them in concrete terms. "A strong society lives from people who get involved. Volunteering is essential. With our funding programme, we want to value precisely this commitment and provide targeted support," says Amir Djourabtchi, CEO of Creditplus Bank.

Promoting diversity and engagement

As part of "Plus:Für Andere", eight projects from different fields will be awarded. These include the following categories: Youth, Health, Inclusion & Social Cohesion as well as Climate Protection & Energy Transition. Each of the eight funded initiatives receives financial support of 1,500 euros. Particular focus is placed on smaller, locally anchored projects that often achieve great things in secret and rarely have access to larger funding.

Participation for employees and external employees

The funding programme is aimed equally at employees of Creditplus Bank as well as external volunteers who work for a non-profit organisation. Interested parties can submit their heart project easily online by July 31st 2026:

[To submission form](#)

Voting decides on the winners

After completion of the submission phase, all approved projects will be presented on the Creditplus website. In a public vote, supporters have the opportunity to choose their favourites. Each person has two votes: one for an internal project and one for an external project. Voting gives all participating initiatives additional attention and can increase their reach. The voting phase will start on August 14th 2026.

Additional support at international level

Another added value: Creditplus Bank employees can also submit their projects for the international corporate giving programme of Crédit Agricole Personal Finance & Mobility. The parent company thus also underlines the importance of social commitment and consistently pursues the goal of assuming responsibility as a "committed company".

About Creditplus Bank AG:

Creditplus Bank AG is a highly specialised consumer credit bank with business areas of sales financing, direct business and dealer financing. The bank, headquartered in Stuttgart, has 21 branches and more than 700 employees nationwide. Creditplus Bank AG is part of the Crédit Agricole Group through the French consumer finance group Crédit Agricole Personal Finance & Mobility. It is one of the leading retail banks organised in the banking trade association. The bank has a multi-channel system that connects the distribution channels branches, Internet, sales financing, dealer purchasing financing and partner banking.

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