



Crédit Agricole Auto Bank and Geely join forces to accelerate the car manufacturer's deployment In France

- **A strategic partnership to support Geely's entry into the market French with tailor-made financial solutions.**
- **An extension of CA Auto Bank's existing collaboration with Geely, already active in Belgium, Luxembourg, the Netherlands and the United Kingdom.**
- **A priority given to more sustainable mobility and innovation with latest generation vehicles (hybrid and electric).**

Press Release – Paris, April 20, 2026. CA Auto Bank, a subsidiary of CA Personal Finance and Mobility (Crédit Agricole Group), and Geely today announced a strategic partnership to support the entry and development of the Geely brand in the French market. This collaboration marks a major step in the manufacturer's European expansion and opens a new phase of innovation and accessibility for French motorists.

Under this agreement, CA Auto Bank France will make its full expertise in automotive financing available to Geely and its distribution network. CA Auto Bank aims to facilitate access to Geely vehicles through flexible, simple financing and leasing offers tailored to the needs of both individuals and businesses.

With over a century of experience in automotive financing and a presence in 19 European markets and Morocco, CA Auto Bank has established itself as a leading partner to support international manufacturers in their development across Europe. The group has already forged numerous partnerships with major players in the mobility sector, particularly in the fields of electric vehicles and new energy technologies.

This agreement confirms the strength of the relationship between the two groups, with CA Auto Bank already being Geely's financial partner in Belgium, Luxembourg, the Netherlands and the United Kingdom.

For Geely, one of the world's most dynamic automotive groups, entering the French market represents a strategic step in its European growth. The brand aims to offer French drivers a new generation of vehicles combining design, technological innovation, and electrification, while remaining affordable.

Thanks to this partnership, customers will benefit from a seamless purchasing experience and a wide range of financial solutions: traditional loans, leasing, long-term rentals through Drivalia Lease France (a subsidiary of CA Auto Bank), flexible offers, and related services. This approach aims to guide customers toward innovative and more sustainable vehicles.

Beyond a simple commercial agreement, this collaboration is based on a common desire: to accelerate the transformation of the automotive market in Europe and to democratize next-generation mobility technologies.



In a particularly demanding and rapidly evolving French market, the arrival of Geely represents an additional opportunity for consumers to find the ideal vehicle by enriching the available offer and helping to boost the automotive ecosystem.

"We are proud to announce our collaboration with Crédit Agricole Auto Bank, a major player in automotive financing. This alliance reinforces our commitment to offering innovative and accessible financing solutions tailored to the needs of customers in France. Together, we are supporting the future of mobility by combining financial expertise and industrial excellence." **Jenny Jin, Managing Director, Geely Auto France**

"This partnership confirms the shared vision of the Geely and CA Auto Bank groups in their development strategy in the French market and is fully aligned with the Crédit Agricole group's ambition to finance and lease a share of new electric vehicles 10 points higher than the average market share in Europe. Our position, among the most dynamic players in the automotive financing market in France and Europe, will be an asset in making this partnership a lasting success." **Robert Ogulluk, CEO of CA Auto Bank France**

With this agreement, Geely now has a solid financial partner to support its establishment and build, in the long term, a relationship of trust with its customers and distributors.

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CA Auto Bank

CA Auto Bank is a universal bank, a subsidiary of Crédit Agricole Personal Finance & Mobility, operating as an independent, multi-brand player in the vehicle financing and leasing sectors, as well as in the mobility sector. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The loan, leasing, rental, and mobility financing programs offered by CA Auto Bank are specifically designed for sales networks, individuals, and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland, and the United Kingdom) and in Morocco, either directly or through its subsidiaries, with a total of over 2,600 employees.

For more information: www.ca-autobank.com

About Geely

Geely is a leading automotive manufacturer based in Hangzhou, China, founded in 1997 as a subsidiary of the Zhejiang Geely Holding Group (ZGH). ZGH manages several leading brands, including Geely Auto, Lynk & Co, Zeekr, Polestar, Volvo, Lotus, and SMART. Geely employs over 50,000 people and operates five R&D centers worldwide. In 2024, the brands under Geely's management sold over 2.17



million units, representing a 32% year-on-year increase. The E5 was launched in September 2025, with a total of 10 models planned over the next three years.
For more information: www.geelyauto.fr