

Drivalia launches Be Free Biz: flexible and immediate-delivery long-term rental for companies and professionals

- **A concrete response to the needs of Italian business: over 5,000 cars immediately available for delivery, with flexible terms of 12, 24, and 36 months, and affordable rates starting from €399 per month.**
- **A solution inspired by the circular economy, offering both new or zero-km cars and certified corporate vehicles through "Second Life Leasing" – a formula that redistributes certified pre-owned fleet cars registered in 2024 or 2025 back into the market.**

Turin / Rome, June, 2026

In an economic landscape that demands increasingly dynamic and efficient rental and mobility solutions, there is a clear need to support the Italian entrepreneurial fabric with flexible and affordable formulas. Drivalia, the rental and mobility company of the CA Auto Bank Group, launches Be Free Biz, the new long-term rental solution designed to meet the needs of small and medium-sized enterprises (SMEs) and freelancers.

One of the primary advantages of Be Free Biz lies in availability: the formula offers immediate access to over 5,000 cars—including new, zero-km, and pre-owned vehicles—already ready for delivery directly from Drivalia's stock, completely eliminating waiting times for business clients. Be Free Biz overcomes the conventional rigidity of traditional long-term rental by offering flexible and modular terms across three timeframes: 12, 24, and 36 months.

The product is also inspired by the principles of the circular economy, featuring a fleet that includes brand-new and zero-km models, as well as certified corporate vehicles through Second Life Leasing. This formula leverages the efficient remarketing of Drivalia's fleet, placing cars in excellent condition and "like new"—registered in 2024 or 2025—back onto the market. Alongside newly registered vehicles, these options ensure a reduction in mobility costs for companies.

Another strength of Be Free Biz is affordability: the new formula combines highly competitive monthly rates with the comprehensiveness of a long-term service. A prime example is the 12-month option, structured into three price tiers, making it one of the most advantageous annual rentals on the market (all rates exclude VAT):

- **First Tier – €399 per month:** includes agile and versatile models such as the Peugeot 208 and Fiat Panda Cross.
- **Second Tier – €499 per month:** designed for greater spaciousness, featuring the Opel Corsa, Citroën C3, Ford Puma, and Opel Crossland.
- **Third Tier – €599 per month:** dedicated to those seeking comfort and road presence, with the Ford Kuga and Jeep Avenger SUVs.

In true Drivalia style, to guarantee worry-free mobility and maximum administrative peace of mind, the monthly fee includes a comprehensive service package. The formula comprises TPL

(Third-Party Liability) insurance and Theft/Fire coverage, a package of 20,000 km per year, routine and extraordinary maintenance, roadside assistance with towing service, as well as Info Mobility services and vehicle delivery at Drivalia outlets available throughout Italy.

The Be Free Biz commercial offer is accessible both online, via the Lease section of the Drivalia website, and through the authorized partner network. It requires a down payment that simply equals the first monthly fee, alongside an automated payment system via direct debit (SEPA Direct Debit).

Drivalia

Drivalia, the rental and mobility company of the CA Auto Bank Group, offers a complete range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia manages 360° mobility, offering innovative formulas that combine flexibility, digital use, an on-demand approach, and sustainability.

In June 2019, the company inaugurated its network of Mobility Stores, physical outlets where customers can access all the mobility services offered by the company. With the launch of the first fully electrified Mobility Store at Turin Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility: with over 1,900 charging points currently installed across all Stores, it boasts the largest private electrified network in Italy. During 2026, the electrification project will continue across the European countries where Drivalia operates.

For more information:

www.drivalia.com