



## PRESS RELEASE

# **Agos and Illumia New partnership to accelerate the energy transition for Italian households**

Milan, June 23, 2026 – Agos and Illumia announce a new strategic partnership designed to **support Italian households in their energy transition journey through an integrated offering of financing solutions, energy efficiency services, and digital tools dedicated to the home.**

The agreement comes at a time of profound transformation in the energy market, characterized by growing attention to sustainability, the need to upgrade the country's residential building stock, and the gradual reduction of public incentive schemes. Against this backdrop, Agos and Illumia are combining their complementary expertise to provide customers with simple, accessible, and reliable solutions capable of generating long-term economic and environmental value.

The partnership aims to encourage more informed energy choices, support the reduction of household energy consumption, and make a tangible contribution to a **more sustainable consumption model**, while strengthening **trust-based relationships with customers and partners** through transparency, service quality, and ongoing support.

Illumia, an Italian family-owned company and part of the Tremagi Group, has been operating in the energy sector for over 20 years and currently serves approximately one million customers across Italy. The company stands out for its dynamic, innovation-driven approach and its commitment to developing energy efficiency solutions that make the energy transition increasingly practical and accessible for households.

Agos, 61% owned by Crédit Agricole (through Crédit Agricole Personal Finance & Mobility) and 39% by Banco BPM, continues to strengthen its role as an enabler of responsible consumption by developing a sustainable ecosystem in which financial products, technology, and qualified partners work together to help families manage their homes and energy use more efficiently.

The partnership builds on Agos' structured development strategy, which already includes the progressive activation of partner retail outlets, the launch of its home ecosystem, and the rollout of Agos One, the solution designed to simplify access to home improvement services and energy efficiency projects.

A key element of the initiative is the creation of an **integrated digital experience** through the Agos website, conceived as a gateway to sustainable home solutions. Through the platform, customers will be able to:

- simulate energy efficiency improvements for their homes;
- assess and apply for dedicated financing solutions, including the Agos Casa Home Renovation Loan;
- access offers and services provided by partners, including Illumia, to improve energy efficiency and optimize household energy consumption.



Thanks to this partnership, customers will benefit from a comprehensive and coordinated offering that combines energy consulting, financing solutions, and digital services, making the decision-making process simpler and energy renovation projects more accessible.

The initiative further demonstrates the commitment of Agos and Illumia to actively contributing to Italy's energy transition by promoting a model based on innovation, sustainability, and trust—values that are increasingly essential to building lasting relationships with customers, partners, and local communities.

*«The energy transition requires investment, but above all it requires trust. Together, we want to offer families a reliable point of reference that combines expert advice, financing solutions, and services within a simple, transparent experience focused on people's real needs».* Valerio Papale, B2B Markets Director, Agos

*«At Illumia, we believe that the energy transition should be simple, accessible, and sustainable for every household. Through this partnership, we are combining energy expertise, financial solutions, and digital innovation to help customers improve the energy efficiency of their homes, reduce consumption, and invest in the value of their properties with greater confidence and peace of mind.»* Francesco Dimauro, Director of Retail Energy Efficiency & Development, Illumia

#### **About Agos**

Agos is a leading company in the field of personal credit and specialised financial services, in Italy for over 35 years it is now 61% owned by Crédit Agricole through Crédit Agricole Personal Finance & Mobility and 39% by Banco BPM. Agos has a universal and omnichannel business model that has the relationship at the centre of its recognised value towards customers, collaborators and territories. Proximity is based on more than 230 branches and agencies and over 2,000 employees. Agos supports the realisation of its clients' projects and offers solutions to its partners in different markets through personal loans, finalised loans, credit cards, sale of the fifth, leasing, renting and a wide range of insurance services. Operational efficiency and attention to customer care together with the continuous research of innovation in the service are distinctive features of Agos. Inclusion and quality are reflected in environmental, economic and social sustainability policies, with the aim of promoting sustainable economic development, to improve every area in which respect is synonymous with growth.

More information on  
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#### **About Illumia**

Illumia is Italy's leading family-owned company in the retail electricity and gas market and the country's seventh-largest retail electricity supplier according to ARERA. Founded in Bologna in 2006, the company is now celebrating its twentieth year of operations and serves more than one million customers nationwide. Operating throughout Italy, Illumia has built its market position around expertise and value for customers. With revenues approaching €1 billion and EBITDA of €66 million, the company ranks among Italy's most dynamic businesses. Backed by a team of more than 300 employees with an average age of 33, Illumia continuously invests in people development, innovation, and corporate welfare. Committed to corporate social responsibility since its foundation, the company allocates 2% of its annual net profit to social and cultural initiatives proposed by its employees. Illumia views energy as a driver of growth, innovation, and participation, acting as an incubator for projects, ideas, and initiatives that generate not only physical energy, but also cultural energy.

[www.illumia.it](http://www.illumia.it)